

THE LEADER FRAMEWORK

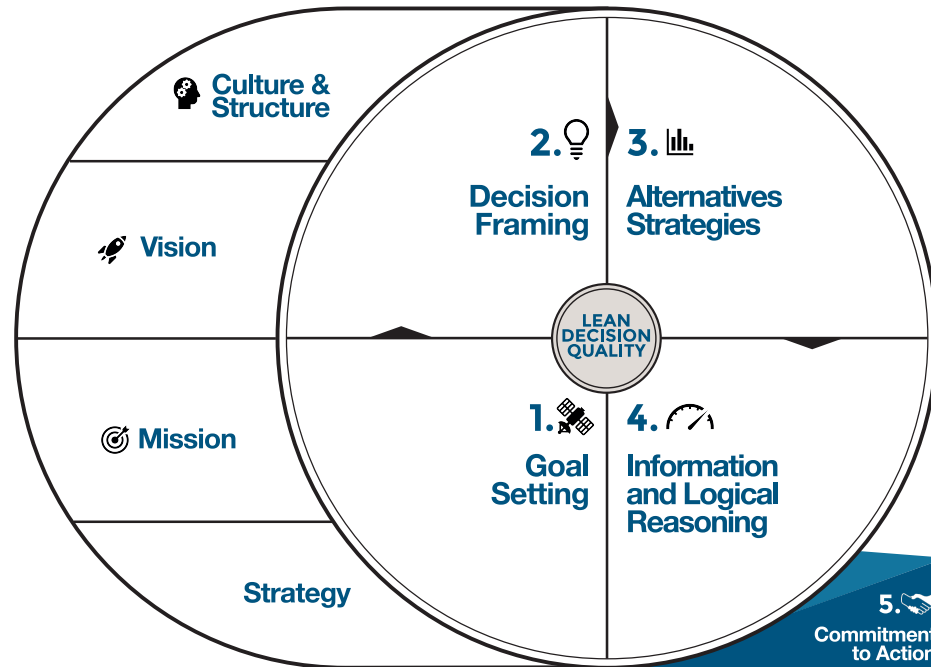
The excellent daily routine of the integrated thinking to always find the best solution and maximize the value of our decisions (investments)

STEP 1. GOAL SETTING

1. What are we going to do?

2. Why are we doing this?

3. Is it consistent with company identity & strategy?



STEP 4. INFORMATION & LOGICAL REASONING

1. What do we know and what don't we know?

2. What are the reasons for our choices?

3. Are they consistent with goal, identity and strategy in place?

STEP 2. DECISION FRAMING

1. Who do we involve and whom do we share the decision with ?

STEP 3. ALTERNATIVES STRATEGIES

1. What are our options?

STEP 5. COMMITMENT TO ACTION

1. Do we commit to resources allocation and action taking?